

## **CVO'S MESSAGE**



As a part of observance of Vigilance Awareness Week 2013, the CVC has rightly decided to focus on “promotion of good governance” as the main theme of the celebrations. Though, vigilance is viewed by some as a problem, it has tremendous potential to contribute to the enhancement of quality of corporate governance. Perhaps, the concept of “leveraging of technology” introduced by the CVC is a classic example of value of metrics and measurement of performance both from quantitative and qualitative angles. This has in fact inspired many other vigilance oversight bodies all over the world to revisit their monitoring mechanisms and improve on the same through innovative methods. It is true that vigilance is not merely quantitative analysis, but covers the entire gamut of qualitative aspects of governance like ethics, transparency, equity, fairness, managerial excellence and a good conscience. Vigilance and general executives are like the Siamese twins. They are inseparable. They reinforce each other at each step.

Unless and until the general quality of management improves, vigilance continues to have a limited role. The philosophy of integral vigilance stems from the realization that there is little to watch on the ethical front if there are no structures or infrastructure and a conducive environment for decision making. If a PSU has no business, what work can a CVO have? It is, therefore, essential for vigilance officials to realize that they have a great stake in fostering managerial excellence in every possible way. The very process of management is inherently a trial and error one. Learning right lessons from mistakes and moving on are important for the sustained growth of an organization. It does not, however, mean that we become a party to morally bankrupt decisions or projects devoid of any managerial and economical rationale. The resources of the community are scarce and there are indeed multiple uses for the same. In the intense competition for resources, proper utilization of available infrastructure occupies a key role.

While preventive and punitive vigilance mechanisms have their place, the time for elevation of vigilance to higher levels of the holistic philosophy encompassing both management and ethics has indeed come.

The present scenario is the best opportunity for both vigilance and general executives to address each other's concerns and forge ahead on the new road of integral leadership. It is hoped that all stakeholders rise to the occasion and respond to the call for a proper blend of autonomy in governance and accountability.

(S. Vasudeva Rao, IPS)  
Chief Vigilance Officer

Date: 28.10.2013

## POLICE CHIEF CALLS FOR INTROSPECTION ON CORRUPTION



While speaking at the inaugural function of Vigilance Awareness Week-2013 held by Dredging Corporation of India Limited (DCI), this morning, the Police Commissioner, Visakhapatnam, Mr. B. Shivadhar Reddy, IPS has called for a moral introspection among political and administrative leaders on more effective ways of containing pervasive corruption in society. Even while the laws on various forms of corrupt practices are multiplying, the range of problems are widening. Unless and until the collusion among major players like politicians, bureaucrats and traders is broken, there will be no dent in efforts on the anticorruption front. He expressed the view that the problem of selfish gain at the cost of community was endemic in human society since ancient days. Effective mechanisms and moral suasion have not been found adequate. Unless there is a reformation in the individual on the issue of ethics, social and economic advancement will remain a mirage. There is no doubt that administrative measures like leveraging of technology has had some impact on reduction of corruption. And yet more qualitative measures are required for neutralizing the evil effects of corruption in all walks of life today. He expressed the need for all anti-corruption agencies at state level and Central Vigilance Commission to coordinate their activities more closely.

Capt. D.K. Mohanty, Chairman and Managing Director, DCI in his address to employees of DCI has emphasized the need for looking at vigilance in a broader perspective and not merely in punitive terms. Where people remain alert and active, the scope for irregularities becomes minimal. Inadequate and improper response to a crisis situation happens when people do not remain vigilant. Quoting the difference in response of administrative machinery to super cyclones of 1999 and 2013 in Odisha, he underlined the need for detailed home work in logistics to be done in advance.

He administered the vigilance pledge to members.

Mr. S. Vasudeva Rao, IPS, Chief Vigilance Officer, DCI in his welcome address referred to the positive role that can be played by the vigilance through a promotion of good governance practices. Mr. Rao stated that internal audit mechanisms have to be strengthened in corporate sector so that systemic issues can be addressed in the preliminary stages of their occurrence. Elaborating on the political and managerial dimensions of accountability, he expressed that these require to be properly blended with concern for citizens and ethical imperatives. As in Australia, we need to consider enactment of a law on performance and accountability of public executives.

Dr. P.K. Sethi, HOD (FS) introduced the chief guest to the members.

The meeting ended with a vote of thanks by Mr. T. Prasada Rao, HOD (HR) to the chair.

## Panel Discussion on Governance held



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In connection with Vigilance Awareness Week-2013, a panel discussion on “Good Governance and Commitment to Excellence are Indivisible” was held at corporate headquarters of Dredging Corporation of India Limited (DCI), this morning,

Dr. V Vizia Saradhi, Former Director (HR), HPCL and Senior Adviser, University of Petroleum & Energy Studies, who participated in the discussion stated that governance is the exercise of economic, political and administrative authority to manage a country’s affairs at all levels. It consists of the mechanisms, processes and institutions through which organizations and citizens articulate their interests, exercise legal rights; meet obligations and mediate differences. Without good governance, no amount of developmental schemes can bring in improvements in the quality of life of the citizens. Elaborating on the good governance practices in HR, he emphasized the need for expeditious disposal of disciplinary cases. He lauded the efforts being made by the CVC in bringing about transparency, accountability and probity in public procurement and anti-corruption measures.

Mr. B Rama Gopal, President (Finance & Marketing), M/s. Bothra Shipping Services stated that the pledge of Vigilance Awareness week encompasses all that is required to be followed by an individual to achieve excellence in governance. He stated that the values, ethics and a good conscience should be the core values one should follow. One should not succumb to passion or trivial gains. Exercise of judgement is important and failure to do this will result in misery.

Capt. D.K. Mohanty, Chairman and Managing Director, DCI in his address to employees of DCI stated that good and timely decision making leads to good governance. He emphasized the need for continuous monitoring by the top executives, so that projects are completed in time.

Mr. S. Vasudeva Rao, CVO, DCI in his welcome address, referred to the need for organizations to keep their core values in the forefront and practice the same on daily basis. Quoting the example of the multinational giant, Cisco, he said every member of the company should question himself whether he is ethical or not. Every member should certify annually that he has used resources of the enterprises in a responsible manner and carefully protected what belongs to the company. One also has to be accurate and ethical with regard to management of company’s finances. There should be an ethics officer and an ‘ethics hotline’ in every organization.

Mr. T. Prasada Rao, HOD (HR) introduced the panel speakers to the members.

The meeting ended with a vote of thanks by Dr. P.K. Sethi, HOD (FS) to the chair.

“ON-LINE PROCESSING IS THE KEY TO BETTER SERVICES”



The Municipal Commissioner, Greater Visakhapatnam Municipal Corporation Mr.Satyanarayana, IAS while addressing employees of DCI in connection with valedictory function of Vigilance Awareness Week-2013 has called for introduction of more number of on-line public services to the citizens. This, he said, would eliminate unnecessary human interface in many transactions like issue of various certificates and clearances and save citizens from inconveniences. He felt that the concept of 'Single Window Scheme' already introduced can be widened further for the benefit of industrialists and businessmen. Systems and mechanisms have to be evolved for minimizing discretion to public servants in routine matters and provide for level playing field for all. The quality of public service can be further improved by simplification of processes and insistence on proper discharge of assigned duties by various functionaries. He expressed the view that with transparency in matters like recruitment and procurement will solve half the problems associated with allegations of corruption, partiality and legitimacy. The Commissioner said that ethical education has to be imparted to all students in class rooms so that a better society can be built in future.

The CMD, DCI Capt. D.K. Mohanty, in his address, underlined the need for strengthening good governance practices which, in-turn, enhance the national image and character. Every public servant need to practice frugal living and educate his family members on the need for simplicity and uprightness in one's conduct. Given the resource crunch in public sector undertakings, he laid emphasis on innovation and 'doing more with less'.

Mr. S. Vasudeva Rao, CVO, DCI while welcoming the gathering referred to the 'broken window syndrome' which highlights the potential damage that would be caused if systemic failures remain unattended and immediate remedial measures are not taken. He said all authority, in ultimate analysis, is moral and as such value-driven management practices should characterize the functioning of public sector undertakings. Top level functionaries and general managers need to create an internal ambience conducive to commitment to excellence at all levels. On the analogy of management decision making tree, there is need for public servants to follow ethical decision making tree in discharge of their duties to the public.

The chief guest has released special edition of vigilance bulletin "ALERT" on the occasion.

Prizes were distributed by the chief guest to the employees who won prizes in competitions held in connection with the Vigilance Awareness Week.

Dr.P.K. Sethi, HOD (FS) introduced the Chief Guest to the gathering.

Mr.N.P. Panigrahy, AM (HR) proposed the vote of thanks.

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